



Alaur Rahman (Rikon)
 Product Designer
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Education

MSc in Management • 2018 - 2019
 University of Hertfordshire
 Hatfield, United Kingdom

BBA in Management • 2009 - 2013
 National University of Bangladesh
 Dhaka, Bangladesh

HSC (BM) in Computer Operation
 2007 - 2009
 Bangladesh Technical Education Board
 Dhaka, Bangladesh

Skills & Tools

User Experience
 ●●●●●●●●

User Interface
 ●●●●●●●●

Design System
 ●●●●●●●●

Rapid Prototyping
 ●●●●●●●●

Wireframing
 ●●●●●●●●

Sketching
 ●●●●●●●●

Workflow
 ●●●●●●●●

Figma
 ●●●●●●●●

Sketch
 ●●●●●●●●

Invision
 ●●●●●●●●

Adobe Creative Suite
 ●●●●●●●●

Zeplin
 ●●●●●●●●

Balsamiq Mockup
 ●●●●●●●●

HTML/CSS
 ●●●●●●●●

Wordpress
 ●●●●●●●●

Languages

English

Bengali

Hindi

Urdu

Product designer passionate about innovation and problem solving. I design products based on research and execute it in creative ways, ready to test the idea and quickly iterate it in an agile environment. I make sure the user needs are fulfilled through intuitive experience, while helping the business to reach their goal.

Experience

Product Designer • Sep 2019 – Present
CitizenMe • London, UK

As the solo designer, I'm leading the design section and playing the end-to-end design role. My responsibilities include identifying opportunities, user research, pixel perfect visual design for web and mobile app, prototyping, collaboration with business and development team and so on.

ACHIEVEMENTS

- Newly designed features helped CitizenMe to gain an unique position in the market
- Translating the product strategy into design made CitizenMe recognized as 'the only Zero Data app'
- CitizenMe raised \$2M of investment in 2021

Product Designer (Remote) • Dec 2017 – Feb 2018
Caper.ai • New York, USA

Founding designer of this innovative product. Worked closely with the product manager and development team. My role started from ideation, taking design decisions, sketching, wireframing to designing high fidelity user interface and prototyping.

ACHIEVEMENTS

- The design experience of Caper helped the stores to increase sells by 18%
- Caper became world's first AI-powered shopping cart, according to Forbes, 2019
- Caper raised \$13Million of investments - TechCrunch, 2019
- In October 2021 Instacart has acquired Caper AI for \$350M - TechCrunch, 2021

UI/UX Designer (Remote) • Dec 2015 – Sep 2018
LeadFuze • Arizona, USA

Designed the application from scratch. I worked very closely with the CEO and development team. I have designed the entire web based platform, all the web pages (including social media designs). My end-to-end design role starts from user research to creating the pixel-perfect visual design, and everything in between.

ACHIEVEMENTS

- According to SoftwareWorld.co, LeadFuze is one of the top lead generation app
- From a early startup, it is now a grown company having team globally

Freelance UI/UX Designer • 2011 – 2019
Freelance Marketplaces (Upwork, Fiverr, Envato)

As a freelance designer I have completed 200+ projects in marketplaces. Since my start in 2011, I have always remained 100% job successful rate. Worked with some big companies such as Nissan Motors, Universal Weather and Aviation etc. Achieved TOP RATED freelancer badge in Upwork Inc (freelance marketplace) where I did most of my freelance projects.

Awards



A' Design Awards 2019, Spain
 Nominated for 2 Designs



BASIS Award 2013, Bangladesh
 Winner in District Category